# Is it TRUE that coaches need to BE more and DO less in coaching to make MORE insightful meaning of why clients do what they do?

# Participate in independent Coaching Process research!

### Are you a

trained & certified coach or coaching service provider,

### ... ready to

 pioneer social change by leveraging your coaching practice for client organizational systems,

### ... willing to investigate interpersonal synchrony?

- Participate as a coach with one or several of your clients within your coaching sessions for 6 sessions à ca. 2 hours each over 6-8 months,
- Conduct brief initial conversations with the researcher about the guiding principles of this research
- Give permission to have the coaching sessions taped to measure non-verbal, whole-body synchrony in the coach-client relationship,



M.C.Escher, 1948

- Assist your client(s) in feeling safe with the ethical standards applicable to this procedure,
- Sign a confidentiality clause detailing strictest levels of anonymity, security and privacy of clients and client organizations,
- Stay in the loop with the researcher for this research project to be completed successfully,
- Coaching clients will complete 1 pre-coaching questionnaire & 6 post-session questionnaires along with brief text-messaging via a dedicated app between sessions & 1 post-coaching questionnaire.

## Are you interested in our incentives?

Get the details at: www.ptc-coaching.com/en/PhD.html

Please contact me at tuende.erdoes@ptc-coaching.com to enrol in this research project.

Your participation is greatly appreciated.

### Affiliations:

- · ABRI, Vrije Universiteit Amsterdam, NL
- Ashridge Centre for Coaching, UK
- · Case Western Reserve University, US





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