

Is it TRUE that coaches need to BE more and DO less in coaching to make MORE insightful meaning of why clients do what they do?

Participate in independent Coaching Process research!

Are you a

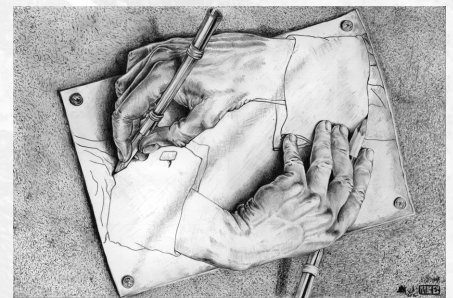
- **Professional coaching body?**

... ready to

- Pioneer the **evidence base** in coaching process research towards **sustainability of coaching** as an effective change tool,

... willing to investigate interpersonal synchrony?

- Participate through **circulating** the information material made available on this research project among your coach members
- Conduct brief **initial conversations** with the researcher about the **guiding principles** of this research
- Stay connected with the researcher in the process of **recruiting your coaches** to conduct conversations about **ethical standards**,
- Create awareness among coaches of the need to sign a **confidentiality clause** detailing strictest levels of anonymity, security and privacy of clients and client organizations,
- Stay in the **loop** with the researcher for this research project to be **completed successfully**,
- Coaching clients will complete 1 **pre-coaching questionnaire** & **6 post-session questionnaires** along with brief text-messaging via a dedicated app **between sessions** & **1 post-coaching questionnaire**.



M.C. Escher, 1948

Are you interested in our incentives?

Get the details at: www.ptc-coaching.com/en/PhD.html

Please contact me at tuende.erdoes@ptc-coaching.com to join this research project.

Thank you for considering this request. Your participation is greatly appreciated.

Affiliations:

- ABRI, Vrije Universiteit Amsterdam, NL
- Ashridge Centre for Coaching, UK
- Case Western Reserve University, US

